



Li Yakira Cohen

Journalist

CONTACT

Phone

(561) 685-6155

Email

LiYakira9410@gmail.com

Web

www.LiYakira.com

SKILLS

Facebook, Twitter, Instagram,
Hootsuite

SEO familiarity

DSLR cameras

Photography and video editing

Newspaper production and design

Broadcast news production

AP Style

Microsoft Word, Excel,
PowerPoint, Publisher

WordPress.org, WordPress.com

Adobe Illustrator, InDesign,
Photoshop, Lightroom, Premiere

EDUCATION

New York University, 2019
MA Journalism candidate
Reporting the Nation and New York

Nova Southeastern University, 2017
BA Communication Studies
Certificate in Leadership

EXPERIENCE

amNewYork

Breaking News Intern

January 2019 - Present

- Write breaking news content for online and print that localizes national issues
- Photograph local events and breaking news situations
- Use analytics tools such as Google Trends to create SEO compatible online content

Pavement Pieces

Reporter

September 2018 - Present

- Write, produce, and edit broadcast news packages for weekly live show NYU Now, where I also handle technical procedures, produce, and anchor
- Produce short- and long-form multimedia content with a particular focus on politics and social justice issues through video, audio, print and photography
- Report on breaking news, including the pipe bomb found at CNN in New York and Brett Kavanaugh's confirmation hearings in Washington, D.C.

The Seminole Tribune

Copy Editor

January 2018 - July 2018

Reporter

May 2017 - January 2018

- Completely redesigned outlet's website using WordPress.org to optimize interaction
- Reported news and features stories localizing national issues related to the Seminole Tribe of Florida, including federal-tribal relations and environmental concerns
- Edited, designed and maintained newspaper, website and social media

She's Fit to Lead

Copy Editor

April 2016 - October 2017

- SFTL's CEO selected several of my articles to be featured on The Huffington Post
- Developed topic assignments, managed submissions and edited articles
- Lead editor, lead designer and assistant developer of company's first eBook

iConcept Media

News Writing Intern

January 2017 - April 2017

- Wrote daily news articles for Rush Hour Daily with 300-word minimum
- Used tagging system and best SEO on WordPress to organize published content
- Managed the Facebook page for the company's other branch, Sports Volt

The Current

Co-Editor-in-Chief

June 2015 - May 2016

News Editor

October 2013 - June 2015

- Developed new columns for print and online, tools to increase readership and monthly assessments to determine publication's strengths and weaknesses
- Advised 28 editors and writers on leadership development, career growth and reporting strategies for the student-run publication and beyond
- Supervised internal and external affairs related to the publication

PROFESSIONAL ACCOMPLISHMENTS

- Awarded second place in Best Environmental Coverage, third place in Best News Coverage and third place in Best Coverage of Native America in the Native American Journalists Association's 2018 National Native Media Awards
- Editor of "Young Face Stories (And Other Awkward Tales)" by Stephen Rafferty and "Good Talk: Why Awkward Conversations Are Important" by Sean Ryan
- Presented at the Florida Scholastic Press Association's regional multimedia conferences in 2016 and 2017, Nova Southeastern's annual leadership conferences in 2016 and 2017 and NSU's International Women's Day Colloquium in March 2017